



[Teejay Commodities Nigeria Limited]

*Suite G5 Ocean Centre
Plot 11805 Oladipo Diya way, Gudu District, Abuja
08055879787, 08039439992*

A PROPOSAL TO SETUP ONLINE STORE FOR SHOPRITE

- Page 2: About Us
- Page 2: Some of our Clients
- Page 3: Some of our Works
- Page 4: Online Store DEMO for Shoprite
- Page 5: Billing Summary/Quotation for setup
- Page 6: Your Own Online store VS the general online marketplace

About Us

Teejay Commodities Nigeria Limited is a Company with a vision of setting up Systems, from structural to ICT based, for Government and Private Establishments to enhance their productivity and progress towards reaching their goals. We have developed tailor made applications/software for 21st century minded organizations, first in Nigeria and then other parts of the world. Our Core Values are:

- ❖ Excellence
- ❖ Integrity
- ❖ Team-Work (working hand-in-hand with users of our products)
- ❖ Innovation

Below are some of our clients that can testify of our good works:

CLIENTS	PACKAGE BEING USED
GraceBreed Believers Assembly, Abuja	Church Website www.gracebreed.org
Spirit Filled City: 11 TY Buratai Crescent, Mararaba	A Church Database Management Application
Lizdav Academy: Ruga by Timber Shed	Easy Book Result & Student Database Website www.lizdav.com.ng
Hebrews Academy: Calabar	Easy Book Result & Student Database Website 07013541527
Civil & Public Servants Saving Scheme(CPSS):	Savings & Loan Application www.cpss.com.ng
Lafaj Assorted Boutique: Aminu Kano Crescent, Wuse 2	Mobile Stock & Sales Management Web Application
Gracia Kiddies Boutique: Federal Housing, Kubwa	Mobile Stock & Sales Management Web Application
Avocet Pharmaceuticals	Medical & Sales Representatives Monitoring Web Application
Avocet Pharmaceuticals	Online Stock and Sales Management Website
Giant Eagle Job Board & Real Estate Managers	Job Board & Real Estate Website www.gianteagle.com.ng
Yellow House Grill	www.yellowhouse.com.ng
Stella-Rick Football Agency	www.stellarickgroup.com.ng
JH Total Child Academy	www.jhtotalchild.com.ng

APPLICATIONS DEVELOPED WITH DATE

- **PharmaPro:** Online Based Sales and Marketing Application for Pharmaceutical Companies. (2014)
- **CashNet:** A Savings and Loan Management Application for Financial Institutions and Co-orporative Societies. (2017)
- **BizPro:** Online/Offline POS Application with Barcode enablement for Pharmacies, Supermarkets, Fast Food, etc. (2016)
- **Ekklesia:** Church Database Management and Analysis Web Application. (2016)
- **Course Manager:** Course Management and Impersonation Tracking Application for Lectures and Higher Institutions. (2015)
- **MedikBay:** Online Patient File Management and Electronic Records Application for Hospitals and doctors. (2015)
- **EasyBook:** Database Management Application for Schools, with Online Result checking and Fee Tracking Feature. (2017)
- **RepMonitor:** A Pharmaceutical Sales Representatives Monitor for Managers of Pharmaceuticals Companies. (2017)
- **EasyGuest:** Guest Management and Tracking Database Application for Hotels
- Real Time Pipeline Management Information System with Pipeline status updater, for oil companies. (2017)
- Malware and Virus Detecting Software for website and networks. (2016)
- CHECKMATE: An Employee Monitor/ Profiling platform for companies

ONLINE STORE DEMO FOR SHOPRITE(CLICK ANY OF THE LINKS BELOW TO ENTER)

<https://shoprite.oakstreams.com.ng/>
https://shoprite.oakstreams.com.ng/buy_online/

The banner features the Shoprite logo in the top left corner. The main text reads "CHABAD OF HUNTERDON COUNTY'S CHANUKAH MEGASITE". Below this, it says "Sponsored by:" followed by a logo of a hand holding a shopping cart. The background includes a menorah with lit candles and some food items. A "Chat with us, we're online! jvachat" button is in the bottom right corner.

A grid of eight product images. The first row shows four different styles of women's high-heeled shoes. The second row shows four different styles of men's shirts: a pack of t-shirts, a striped polo shirt, a white button-down shirt, and a grey polo shirt. Each product has a price tag below it and a shopping cart icon. A "Chat with us, we're online! jvachat" button is visible at the bottom right of the grid.

The product detail page for "Fruit of the Loom T-Shirts 5 Pack - Super Premium". The page shows a pack of five t-shirts in various colors (blue, red, orange, yellow, white). The price is listed as N10. There are five stars for the product rating. The size is set to "Medium" and the quantity is "1". On the left side, there are "LATEST PRODUCTS" including "Rising Powder N300", "Skinsheen Bronzer Stick N30", and "Benefit Girl Meets Pearl N19 N30". A "Benefit Bella Ramha" link is at the bottom left.

BILLING SUMMARY

ITEM	COST(N)
Yearly Web Hosting	N1,500,000
Installation/Set up INCLUDING EXTENSIONS: ➤ 3 Payment Gateway(Pay Pal, Pay U, Pay Stack) ➤ SEO(To be Easily found on Google) ➤ Social Media share ➤ Customer Reward Point ➤ Requested features	N6,800,000
Monthly Social Media Advert (Facebook, Instagram)	N350,000
Training of Administrators	N500,000
Monthly Maintenance	N150,000

10 REASONS WHY YOU NEED AN ONLINE STORE

1. The Riches man on earth is the owner of Amazon, the Biggest Online Store in the World
2. 96.1% of Successful Businesses in the western world has an Online Store
3. Online Store takes your Business to the people instead of waiting for them to come
4. Customers with Busy schedule can make purchase from anywhere at any time
5. Facilitates Home Delivery and Easy Pick-up
6. An online store gives you an edge over your competitors
7. With an Online store you are always open
8. Online Store helps you to establish a relationship with potential and loyal customers
9. Online Store boost the prestige of your Business,
10. With Online Store it becomes easy and quick for Customers to reach your products

YOUR CUSTOMISED ONLINE STORE VS THE GENERAL ONLINE MARKETPLACE

When you choose to be in a large marketplace like Amazon, Jiji, Jumia, Konga, etc thousands of similar brands to yours will be displayed and featured, even if you are selling a unique product. Your products may be lost in a sea of competitors and you will find it difficult to make it pop and stand out. Yes, these marketplaces have a high volume of traffic, but so does a search engine! One of the benefits of selling online is access to a global audience. Traffic to an online marketplace doesn't mean YOUR BRAND will see any of that traffic.

With your own ecommerce site is that you can focus 100% on your brand and your niche. People that arrive at your store are there because they want to know more about your product, not because they're searching for a general topic and happened upon your products.

10 BENEFITS OF HAVING YOUR OWN SPECIAL ONLINE SHOP

1. **Enjoy Full Profit without Sharing:** You will keep the full profit margin from your product sales, without having to share with the owners of a General Online Marketplace.
2. **You have Full Control:** When you have your Customised Online store, you have full control over your product, the database, also your customers. You don't have to share the data with other General Online Marketplace.
3. **Establish and strengthen your Name & Brand:** When you sell your products on a marketplace, It is the marketplace's brand that is in the forefront – not yours. This makes it nearly impossible to build brand awareness and recognition. Most of the time, visitors and customers assume your product belongs to the marketplace without realizing you even exist. In other words, those who purchase your product will remember the marketplace instead of you. Your goal should be for consumers to associate your product with your brand and think of your brand when they think of that category. When you run your own website, you get to maintain full control, including the way it looks, what it says, and how it works.

4. **No Competition:** As compared with General Online Marketplace, you don't have to compete with other sellers with the same kind of product range. you don't have to worry about your competitors' products popping up next to yours like you would with a marketplace.
5. **You are in Control:** You can customise your shop as you like. You have full control and freedom to set the layout, images, buttons, text and other elements as you wish. You can control the Internal and external SEO (Search Engine Optimisation) as you like. There are some on the page and off page SEO settings you can configure on your own website.
6. **Know and Keep your Prospective & Loyal Customers:** One of the most important aspects of having your own website is that you can market directly to website visitors and customers. Unlike marketplaces, where people who buy your product are the customers of the marketplace, selling directly to consumers on your website means you get to collect their contact information. When you have your customers' email addresses and phone number, you can send them promotions, offer discounts, and announce new products. Getting repeat buyers is much more difficult on a marketplace, because you don't have direct access to your customers. This gives you fewer opportunities to provide good customer service and promote your other products. Since it's easier and cheaper to retain a customer than it is to get a new one, communicating with existing customers is a necessary part of generating revenue for your business. Not only do you know who has bought from you in the past, but you also know what they bought, how much they spent, and what they are interested in. You can use this information to influence and suggest future purchases.
7. **Get Repeated Patronage & Direct Referrals:** If you set up a nice bonding with your customer they will always come back and buy from you repeatedly. Also, they will refer others potential buyers to your website and eventually they will buy from you.
8. **Implement your own CRM:** You can implement your own CRM or customer relationship management system at your own online shop. This system analyses the buying behaviour patterns of your customers. Also, this system interacts directly with your customer base. You can set different promotional campaigns and marketing activities with your CRM data.

9. **No Waiting for Payment:** You don't have to wait for your payments as you have seen in the case of marketplace websites. Payment gateway providers directly deposit the amounts to your bank account within 24 to 72 hours.
10. **No Rules:** You have complete freedom in deciding the product and services you can sell on your own online shop. You don't have to comply with the rules and regulations provided by the Marketplace website.

Please do well to contact us for any question.



Teejay Commodities Nigeria Limited